

Prototype Description:	Unfold is a to-do-list app that unlocks stories as motivation for the user to complete tasks. This prototype is medium-fidelity.						
Simple Task	Enter and complete one of your tasks						
Moderate Task	Choose an in-game option to advance your story						
Complex Task	Personalize your story theme and character						
				*attach images here if helpful			

Problem #	Column 2	Column 3	Column 4	Column 5	Column 6	Column 7	Column 8
1	H1: Visibility of System Status	5. Extra Violations		1 The statement "Milos story is paused" in the banner notification is confusing about the status of the app. Image: https://drive.google.com/file/d/1NjhBd8NIAEAsUbGxbUcJJ4On6UXicJjN/vi ew?usp=sharing	This might imply that Milo's story runs in the background, or that there has been some permanent change to his story	Refocus on the tasks, or "click to learn more about Milo's story!"	B
4	H11: Accessible Design	4. All Tasks		1 For all pages, title text is a cursive, shadowed retro font	While the title font is aligned with the retro theme, it may be difficult for people with low-visual cues or people who can't read cursive to read. The text should be clearly legible	Consider changing to a non-cursive font.	A, B, C, D
5	H3: User Control & Freedom	2. Moderate Task		1 There is a button for "ch1 recap" when choosing a chapter of the story to watch, but the "ch2 read now" button also takes you there. https://docs.google.com/document/d/1M7xXuNGD7oPc5vXYi1Y_5oluUmn1BJRaBtjDbU4Pxqq/edit?usp=sharing	This is a confusing mapping of button to screen, and potentially just a wiring mistake	Make these buttons map different places	B, C
6	H2: Match b/w System & World	5. Extra Violations		1 "We use AI to figure out ___" wording is unclear on the "determining Milos story" page	This wording just feels convoluted and unclear about what specifically AI is being used to do. Could lead users to think AI is generating the story	Consider tweaking to "AI is comparing your answers with our content to choose what is best for you"	B, C
7	H7: Flexibility & Efficiency of Use	4. All Tasks		1 <u>The concept of "friends" on the prototype does not seem to serve a clear purpose. Where are friends clued in with other friends?</u> https://drive.google.com/file/d/1BQmYVoqKNZq_KKWXFnmWv2BMLBoiJ Ee/view?usp=sharing	I bring this up because it seems like it could be an element of the app that you've incorporated just because you feel you need to.	Don't get rid of friends if it serves a clear purpose, but don't have a social network element unless you need it	B
8	H8: Aesthetic & Minimalist Design	2. Moderate Task		1 Too many exclamation points on some pages	Particularly the "Milos story" page where a new expression is unlocked has an exclamation point after every piece of text. At a certain point, it detracts from the intensity of the text	Be more sparing with exclamation points. use it to highlight the most important sentence	B

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22	H7: Flexibility & Efficiency of Use	3. Complex Task		1 No easy way to reset customizations to default https://drive.google.com/file/d/1SLcqAb1beF5GpG21viiwIQ_GL5ayWKq3J/VIEW?usp=sharing	If people want to reset customizations, they need to remember what the default is.	Should add a reset button to the original milo they chose.	B
23	H8: Aesthetic & Minimalist Design	4. All Tasks		1 Hand pointing left icon is a little decorative/complicated as a back button icon	While this icon is evocative of the retro theme, it looks a little complicated, especially when scaled down. The user may not be able to find the back button quickly or will have to take a while to get used to it	Consider changing to a left-pointing arrow icon as the back button	A, C
24	H8: Aesthetic & Minimalist Design	2. Moderate Task		1 Spacing between text does not adhere to spacing hierarchy principles and image is wrapped in text.	According to spacing hierarchy principles, elements that are closer together should have closer relationships. However, the paragraph spacing is much larger than the heading to paragraph spacing, indicating in adherence to spacing hierarchy/proximity principles. The image is also wrapped, making it hard to read the paragraph quickly	Increase gap between "Ch1. Recap" and first paragraph. Decrease paragraph spacing between the two paragraphs. Instead of wrapping the image of Milo, place the image on top of or below the body text.	A
25	H4: Consistency & Standards	3. Complex Task		1 "Find friends" title is not centered and is different from the button from the previous page "Add friends"	The title is stylistically and content-wise inconsistent	Center heading and match it with the button from the previous page (both should be either "Add friends" or "Find friends")	A
26	H8: Aesthetic & Minimalist Design	3. Complex Task		1 Text (heading vs body) is not aligned.	Title and body paragraphs have different text alignment (start at different points), making the page unaesthetic.	Align the title, subheading, and body paragraph text to a single vertical line.	A
27	H2: Match b/w System & World	2. Moderate Task		1 "Locked" button is in bright orange color, indicating clickable on first glance	"Locked" or disabled items are usually grey or opaque to indicate that they're unclickable	Consider changing "locked" button to lighter or more muted/opaque color to indicate disabled status	A, D, C
28	H8: Aesthetic & Minimalist Design	3. Complex Task		1 Flag showing "complete" is redundant and doesn't look visually aesthetic	Flag is redundant because there's already "complete" text and loading bar shows loading is complete. Also, flag does not match UI components and aesthetic of the app	Consider removing the flag (loading bar already shows complete)	A, B

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29	H9: Help Users with Errors	2. Moderate Task		1 When user clicks on a locked story, nothing happens.	User may become frustrated if they can't unlock a story and don't understand how to.	Consider adding an error message such as "Oops this chapter is locked. Complete a task to unlock it"	A, D
30	H7: Flexibility & Efficiency of Use	3. Complex Task		1 Displays a vague <i>Insert Text</i> for the quiz on favorite movies	Without guidance of what text format it should be in, each list separate by commas or is it an explanation why you like the movie, users may be unsure on what to do and 2) it could take the AI more time to decipher phrases	Specify the format of the text, enter movies like: Harry Potter, X, Y to allow for efficiency and ease customization from the user end	D
31	H10: Help & Documentation	1. Simple Task		1 Creating a task, you MUST input a duration (repeat)	Users may need extra documentation to know that they need to add a duration, how much text they should input, repetition, etc.	Add extra documentation in how to select & the criteria for a task	D
32	H2: Match b/w System & World	1. Simple Task		1 Users cannot see tasks that have completed, it just disappears	This differs from how marking a task completed in a calendar works today, and may not be intuitive	Adding a section for completed tasks for easability & intuition	D
33	H8: Aesthetic & Minimalist Design	2. Moderate Task		1 The text alignment under the character Milo.	The text alignment under the character Milo should have a little bit more white space. I think that there can always be more white space so that it's not distracting/visually cluttering for the user.	Add larger margins to the chapter 1 recap so that it gives the symbol more white space.	C
34	H4: Consistency & Standards	3. Complex Task		1 No keyboard pop-up in the "Tell us More!" section	I think it would be good to add a keyboard half-sheet to indicate to users that they can type, though I understand that this might be limited due to Figma	Adding a keyboard half-sheet during the onboarding process when indicating story preferences	C
35	H8: Aesthetic & Minimalist Design	1. Simple Task		1 Gray bar located under the month when scheduling	Clearing away the bar under the month is a better visual display!	Get rid of the bar underneath the month.	C
36	H11: Accessible Design	3. Complex Task		2 Font too small on "Body", "Color", etc labels on customize character page https://drive.google.com/file/d/1DSeR1b1NmV269WYqymn7jM47BplW8DQu/view?usp=sharing	There is already a scrolling functionality enabled, so allow for bigger text for legibility. The text is so small it could cause accessibility issues.	Consider larger text for label and icon of this section	B, D

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37	H1: Visibility of System Status	1. Simple Task		2 Drop down line in adding a task confusing-- if its a button its too thin to easily click https://drive.google.com/file/d/1jQ1zQc_jrF2A-E7fDUodtYbNdjZUsseJ/view?usp=sharing	The line at the top of the add task lends itself to a swipe down functionality visually, but it is treated as a button now, which is difficult to pinpoint because it is very thin.	Ensure this is thicker and easier to press if it is a button.	B
38	H6: Recognition not Recall	1. Simple Task		2 <u>Today page has tasks from nov 1 and nov 2 even though today is nov 5th</u> https://drive.google.com/file/d/1_oQtE77oWYljCjkoNndsFu2ljcr1Pwz0/view?usp=sharing	Generally, the system for placing items in "today" seems unclear to users.	Consider changing "Today" to "current" or "past due"?	B, D
39	H4: Consistency & Standards	5. Extra Violations		2 Some buttons turn from white to yellow when clicked, but the "add friends" related buttons turn from light blue to yellow.	The introduction of a light blue to yellow as an indication of clicking is inconsistent with other button. clicking coloring	Standardize color indicator of a button being clickable/clicked.	A, B, D, C
40	H2: Match b/w System & World	1. Simple Task		2 <u>"Lists" confusing description of this element.</u> https://drive.google.com/file/d/1jQ1zQc_jrF2A-E7fDUodtYbNdjZUsseJ/view?usp=sharing	In reality, the "lists" are tasks organized by subject. Everything on the screen is a list, so list does not convey the intended meaning correctly	Consider renaming this as "subjects."	A, B, C
41	H1: Visibility of System Status	1. Simple Task		2 <u>When a new chapter is unlocked, "Next chapter" is bigger than "Read now".</u> https://drive.google.com/file/d/1kxmrlEYqOnjsGMoQVChc10vkQQxHAuuy/view?usp=sharing	This makes the first read not the action of the button itself.	Make the "read now" text on top and bigger and then "next chapter" text below and smaller.	A, B, D
42	H4: Consistency & Standards	2. Moderate Task		2 "Milo's story" is not centered and chapter number missing.	Other story pages show "Milo's story" centered on the page and the chapter number below. However, this page does not have these-- it's inconsistent	Center "Milo's story" and add chapter number	A, D, C
43	H7: Flexibility & Efficiency of Use	1. Simple Task		2 Limited user ability to edit tasks after they are committed Screenshot 2024-11-07 at 7.36.48 PM. png	It seems like users need to delete tasks and then add them back to be able to change their tasks	Add a process that gives users the power to edit your tasks directly from that screen	

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44	H9: Help Users with Errors	1. Simple Task		<p>When adding a task half of screen is up, it is unclear how a user might discard a task they are in the process of writing https://drive.google.com/file/d/1jQ1z0c_jrF2A-E7fDUodtYbNdjZUsseJ/view?usp=sharing</p>	The bar button at the top does not immediately jump out as a button, and its unclear wether that is saving or deleting it.	Consider adding a X button at the top left	B, C, D
45	H5: Error Prevention	1. Simple Task		<p>Circles for checking off task are pretty close together and small https://drive.google.com/file/d/1_oQtE77oWYijCjkoNndsFu2Jcr1Pwz0/view?usp=sharing</p>	I can totally see someone checking the wrong one off with their finger- by accident	Could make these circles spaced apart more	B, D
46	H6: Recognition not Recall	3. Complex Task		<p>In the customize character, newly unlocked customizations are not indicated as special https://drive.google.com/file/d/1SLcqAb1beE5GpG21viwIQ_GL5ayWKq3J/vi ew?usp=sharing</p>	Ppl are most excited about newly unlocked tools - in the example, they come to the page because they unlocked something new. Then, having to remember which is new rather than recognize it.	should add something to make it more clear when something is newly unlocked	B, C, D
1	H4: Consistency & Standards	1. Simple Task		<p>Under "Lists" each section has a title (task category) in bold and a subheading (# of tasks). However, under the "Today" section, the title and subheading are missing.</p>	Since the other task sections have a title (task category) and subheading (number of tasks), it's inconsistent that the "Today" section doesn't have these text features. While this isn't a fatal inconsistency, it can make the user visually confused from missing information (especially number of tasks)	Even if the tasks under "Today" aren't all under the same category, keep the consistent title as something like "All", "Today's tasks" or "Due Today" and the subheading as the number of tasks (in this case, "3 Tasks").	A

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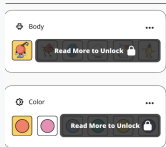
**attach images here if helpful*

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48	H6: Recognition not Recall	4. All Tasks		2 Most of the icons, alone, in the navigation bar aren't indicative of what it leads to. The task and story icon also look very similar (both some sort of pages/book)	The task and story icon look very similar (both are some sort of pages/book etc), making it difficult for the user to distinguish, and recall the correct page. The star icon also seems like "favorites" instead of avatar customization. As a user, I would expect the profile icon to mean customization. While this is a difference a user can quickly learn over time, it may be frustrating for new users to remember which icon leads to which page.	Label the icons in small text below. For example, "Tasks" under task icon and "Story" under story icon	A, C
49	H6: Recognition not Recall	1. Simple Task		2 Task text is not displayed when selecting time	Since the task is not displayed in the calendar view, this force users to re-think their task and align it with their schedule to set a deadline	Consider showing all task details in a single page: title, deadline date etc.	A, C
50	H5: Error Prevention	1. Simple Task		2 "Clear" button is at bottom of the add task sheet	Since clear is located at the bottom of the page and the text is orange in color (high contrast), the user may accidentally associate this with "Done" or "Add to tasks." If they tap "clear", there's no way to undo their actions and they have to repeat all steps again.	Consider placing "clear" in top left to minimize the chances of the user accidentally tapping it. Alternatively, include a pop-up that asks users to confirm they want to clear/delete.	A, C, D
51	H3: User Control & Freedom	1. Simple Task		2 Undo button for checking a task appears at the bottom left corner of the screen— it's not discoverable.	When the user checks off an item, the item on the list immediately disappears (without even filling the checklist icon). To undo, the user has to find the undo button at the bottom left corner of the screen. However, this is a huge visual jump from the top of the screen (checking off item) to the bottom of the screen (undo). The physical distance also disconnects the "undo" action having anything to do with the checking off task action.	Consider filling in the checklist icon (circle) to mark task as complete or striking through the task name. The user can tap on the checklist icon again to undo (unfill circle or remove strike on text). Alternatively, put the undo button somewhere closer to the task that was crossed off (e.g. next to it, at the top of the section etc)	A, D

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52	H8: Aesthetic & Minimalist Design	1. Simple Task		<p>2 "Read now" button's text is small and pointing hand icon (indicating next) looks a little decorative/complicated, especially when scaled down</p>	<p>The "read now" button is hard to notice and confusing because 1) the text is small and placed next to more text ("Next Chapter") and 2) the pointing hand icon is a rather complicated graphic (difficult to see that it's pointing to next, especially when shown in a small scale). Therefore, this is not adhering to minimalistic design principles</p>	<p>Consider only using one of the two texts "Next Chapter" or "Read Now" and change hand pointing icon to a simple right-pointing arrow</p>	A
53	H4: Consistency & Standards	2. Moderate Task		<p>2 "Milo's story" is not centered and chapter number missing.</p>	<p>Other story pages show "Milo's story" centered on the page and the chapter number below. However, this page does not have these— it's inconsistent</p>	<p>Center "Milo's story" and add chapter number</p>	A, D, C
54	H11: Accessible Design	1. Simple Task		<p>2 No alternative options for text input</p>	<p>Text input doesn't consider alternative options for low-visual or auditory users.</p>	<p>Consider adding at least alternative like speech (similar to Siri) text input.</p>	A
55	H8: Aesthetic & Minimalist Design	3. Complex Task		<p>2 "Edit profile" is hard to read, inconsistent with "add friends" text style, and placed far away from the "add friends" button</p>	<p>"Edit profile" text is grey against a yellow background, making it hard for the user to read. It's also inconsistent with the "add friends" button which has black bolded text. "Edit profile" and "Add friends" button are also positioned far apart when the two buttons are similar to each other stylistically and call to action-wise.</p>	<p>Change "Edit Profile" to black and bolded font, and place above or next to "add friends."</p>	A
56	H2: Match b/w System & World	3. Complex Task		<p>2 Confused about where to search given two options "Find from contacts" and "Search by name." What if I wanted to search for a name within contacts?</p>	<p>Based on other digital platforms, users likely expect to search by something specific such as username</p>	<p>Consider renaming "search by name" to "search by username" or "search by ID" to clearly indicate searching beyond contacts (publicly)</p>	A
57	H1: Visibility of System Status	3. Complex Task		<p>2 Enable Notifications only shows text "off"</p>	<p>User could be confused about whether status is off or tap to make status off</p>	<p>Consider changing the button to a toggle or checkbox that clearly shows the status (off/on) of enable notifications</p>	A, D


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64	H5: Error Prevention	3. Complex Task		2 The new expression unlocked doesn't appear in the profile section, it appears as a color not an expression Customization 	This could create a false expectation for users that they unlocked a new gadget / expression, but this isn't actually true when they click their profile. Misleading	Add a new expression gadget upon completion; not that it is an expression rather than a color	D
65	H3: User Control & Freedom	3. Complex Task		2 Under customize character, the Milo character button name (I remember) is changeable, however the button lacks this functionality. When you click on it, it does nothing	This may be misleading to users who want to modify their character name and could possibly leads to errors when the users can't figure out how to change the name of the character. Users may think this button is interactive, if it is indeed not	make the Milo name button clickable and maybe add small sub-text below to remind the users that names are changeable. If not interactive or changeable, make it smaller and less changeable	D

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66	H4: Consistency & Standards	1. Simple Task		<p>2</p> 	Your "Date" and "Add to List" emblem + text should be the same color because they have the same action hierarchy	Change "Date" text and emblem to match gray	C
67	H6: Recognition not Recall	3. Complex Task		<p>3</p> <p>Confusing star icon on the bottom bar Screenshot 2024-11-07 at 7.05.53 PM. png</p>	Star does not immediately map to "customize character".	Consider replacing with a hat or a face emoji, or even a mini version of the character to convey dressing up/appearance choices more clearly	A, B, C, D
68	H1: Visibility of System Status	5. Extra Violations		<p>3</p> <p>Indicator of a friend successfully being added is confusing https://drive.google.com/file/d/1BQmYVqKNZq_KKWXFnmWv2BMLBoiJEe/view?usp=sharing</p>	A plus button turns from blue (not often seen color) to yellow (in many other places in the game indicates a button that should be pressed again)	Consider changing the icon from + to a check mark or a "requested"/"invited" message rather than relying only on color to indicate someone has been added	A, B, C, D
69	H3: User Control & Freedom	3. Complex Task		<p>3</p> <p>Back button exists on screen before, but disappears on the genre choice screen. https://drive.google.com/file/d/1dBTfVwRfWeHQGPFryi1wBEbIntNNdTS/viEW?usp=sharing</p>	User can get stuck in this page-- what if they want to edit their answers? If they enter wrong, there is no immediate ability to fixing preferences	Keep back button on this page	B, D, C
70	H3: User Control & Freedom	3. Complex Task		<p>3</p> <p>No back button on determining milos story page https://drive.google.com/file/d/1V22hypfdAfnVRj7Fv6uqf98hehSOIPuy/viEW?usp=sharing</p>	User can get stuck in this page-- what if they want to edit their answers? If they enter wrong, there is no immediate ability to fixing preferences	Keep back button on this page	A, B, C

